



Dear Potential Sponsor,

We are excited to announce the formation of our 1<sup>st</sup> Annual Music In The Vines Series that will take place each weekend from June to September, 2022. The events will be held at Twenty One Barrels Cidery & Winery located outside of Bradford, Ohio on the stage in the vineyard each weekend featuring local and regional musicians. Last year, the summer music events held at the winery quickly grew in popularity, bringing together music, food, wine and hard cider lovers on average each weekend. We're expecting 2022 to be even bigger and better! Although each event is focused on live entertainment, it also features food trucks, hard cider, and wine. Each event is free to attend, but attendees must be at least 21 years of age.

In 2022, our goal is to bring in more local and regional artists than ever before while supporting local non-profits, and **our sponsors** can make this happen! This is a great opportunity for you to receive exposure for your organization while also demonstrating an investment in our community and the arts. Funds received will help cover the booking, licensing, and advertising costs for the series. Should your organization choose to sponsor our 1<sup>st</sup> Annual Music In The Vines Series it will be promoted in a variety of ways and offer exposure to our over 9,000+ (and growing) followers on social media, through print materials, exhibitor presence, press releases and much more!

Sponsorship opportunities are limited, and the deadline is **December 31, 2021** or if all (21) opportunities are fulfilled prior. Enclosed you will find additional information regarding the Music In The Vines Series and a basic layout of the sponsorship levels available.

The Music In The Vines events will also help raise money for local non-profits in 2022 by asking attendees for an optional parking donation for each vehicle. **100%** of the funds received plus a percentage of our sales during these events will go to a local non-profit each month. Each event will be a great opportunity for you to support a local non-profit, artist, small businesses, and the community!

We are truly looking forward to another great summer supporting the local community with music, hard cider, wine and food in our beautiful vineyard located on the border of Darke and Miami counties. Don't miss out on this limited opportunity! Thank you for your interest and we look forward to hearing from you!

Cheers!

Danielle & Shaun Pierce  
Owners  
Twenty One Barrels, Ltd



**Presenting Title Sponsor: \$3,500**

*(1 available)*

- Presenting title, *Music in the Vines Series presented by (your company name)*.
- Presenting title included on the stage banner.
- Presenting title included on website, social media, and print advertising.
- Logo and Name on Event Page of Winery Website with Click Through to your Website.
- 10x10 booth space in the vendor area at our annual Sip & Shop Artisan Market. *(All booth materials, (ie tent, table, ect), setup and tear down provided by sponsor)*
- (4) stemmed Twenty One Barrels wine or pint glasses.
- (4) Twenty One Barrels Tshirts
- 25% Discount on Current Release Cider/Wine Purchases from the Tasting Room *(1 time only in 2022)*
- Reserved Seating for (1) Event of your choice for up to 8 people over 21 years of Age *(Must be booked in advance)*
- Supports music budget for artists

**Official Sponsor: \$1,500**

*(4 available)*

- Large Sponsor logo on the stage banner.
- Sponsor logo included on website, social media, and print advertising.
- Logo and Name on Event Page of Winery Website with Click Through to your Website.
- 10x10 booth space in the vendor area at our annual Sip & Shop Artisan Market *(All booth materials, (ie tent, table, ect), setup and tear down provided by sponsor)*
- (2) stemmed Twenty One Barrels wine or pint glasses.
- (2) Twenty One Barrels Tshirts
- 15% Discount on Current Release Cider/Wine Purchases from the Tasting Room *(1 time only in 2022)*
- Reserved Seating for (1) Event of your choice for up to 8 people over 21 years of Age *(Must be booked in advance)*
- Supports music budget for artists



**Supporting Sponsor: \$500**

*(6 available)*

- Medium Sponsor logo on the stage banner.
- Sponsor logo included on website, social media, and print advertising.
- Logo and Name on Event Page of Winery Website with Click Through to your Website.
- 2 stemmed Twenty One Barrels wine or pint glasses.
- Supports music budget for artists

**Friends of the Vines Sponsor: \$250**

*(10 available)*

- Small Sponsor logo on the stage banner.
- Sponsor Logo and Name on Event Page of Winery Website with Click Through to your Website.
- Supports music budget for artists

**Contributing Donors:**

*A great way to show support without the sponsorship commitment.*

Examples:

- Monetary donations under \$250
- Gift Cards for contest prizes throughout the year
- Small promotional items for contest prizes throughout the year
- Thank You and name on the winery website.



## **1<sup>st</sup> Annual Music In The Vines Series**

### **Sponsorship Form**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Please check the appropriate level of sponsorship and fill in the amount donated.

\_\_\_\_\_ Presenting Title Sponsor - \$3,500

\_\_\_\_\_ Official Sponsor - \$1,500

\_\_\_\_\_ Supporting Sponsor - \$500

\_\_\_\_\_ Friends of the Vines Sponsor - \$250

\_\_\_\_\_ Contributing Donor – *Fill in Item Donated* \_\_\_\_\_

**Sponsorship DEADLINE is December 31, 2021**

**Please make check payable to Twenty One Barrels, Ltd**

**Mail to:**

Twenty One Barrels, Ltd  
Attn: Music in the Vines Sponsorship  
9717 Horatio-Harris Creek Rd. Bradford, Ohio 45308  
Phone: (937) 467-4498  
Email: info@21barrels.com